



Kingdom of Saudi Arabia
Ministry of Education
Saudi Electronic University



المملكة العربية السعودية
وزارة التعليم
الجامعة السعودية الإلكترونية

College of Administrative and Financial Sciences (MBA)
Midterm Exam Schedule MBA/MBA-DM – Second Semester 1445H (2023-2024)

Courses vs Sessions

Day /Date	Course Code	First Session 4:00pm – 5:00pm	Course Code	Second Session 5:30pm – 6:30pm	Course Code	Third Session 7:00pm – 8:00pm	Course Code	Fourth Session 8:30pm – 9:30pm
Sunday 21-04-2024			MKT610	IMC Meets Digital Campaign Planning	MGT560	Leadership Development		
Monday 22-04-2024					ECOM500	Business and IT		
Tuesday 23-04-2024			MKT500	Digital Marketing Management	MGT520	Managing Performance for Results		
Wednesday 24-04-2024			MKT640	Digital Marketing Analytics	MGT672	Decision Theory within the Global Marketplace		
Thursday 25-04-2024					MGT510	Strategy Planning		