Course Specification

(Bachelor)

Course Title	Introduction to Semantics and Pragmatics
Course Code	ENG350
Program	▪ Bachelor of English Language Online ▪ Bachelor of English Language
Department	English Language & Translation
College	Science & Theoretical Studies
Institution	Prince Musaid bin Abdulrahman University (PMAU)
Version	2
Last Revision Date	5/13/2026

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A. General Information about the course

1. Course Identification:

1. Credit hours
3
2. Course type
a. ☐ University ☐ College ☑ Department ☐ Track ☐ Others b. ☑ Required ☐ Elective
3. Level/year at which this course is offered
▪ Level6-Bachelor of English Language Online ▪ Level6-Bachelor of English Language
4. Course General Description:
This course examines the semantic dimensions of meaning in language, speech acts theory, implicature, and Grice's maxims. More specifically, it addresses how we use lexical, grammatical, metaphorical, and interactional devices to express meaning and considers how semantic factors influence our choice of language in social interactions as well as how our choices affect other language users. Thus, the general theme is how best to describe meaning in human language. This course also explores various related issues, including word meaning (lexical semantics); formal theories of semantics; quantification and plurality; anaphora and definiteness; tense, aspect, and event theory; and intentionality and possible worlds.
5. Pre-requisites for this course (if any):
ENG301
6. Co-requisites for this course (if any):
No Co-requisites
7. Course Main Objective(s):
Upon successful completion of this course, students will be able to: □ Explore the meanings of an expression systematically. □ Grasp key issues involved in the study of semantics. □ Understand concepts and methods relevant to stylistic analysis. □ Undertake detailed and systematic analyses of literary texts. □ Relate linguistic analysis to interpretation. □ Apply relevant theories to everyday contexts.

2. Teaching Mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage (%)
1	Traditional Classroom	0	0%
2	E-learning	0	0%
3	Hybrid • Traditional classroom • E-learning	56	100%
4	Distance Learning	0	0%

3. Contact Hours (based on academic semester)

No	Activity	Contact Hours
1	Lecture	28
2	Others	28
	Total	**56**

B. Course Learning Outcomes(CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs Aligned with program	Teaching Strategies	Assessment Methods
1.0	**Knowledge and understanding**			
1.1	Recognize key issues involved in the study of semantics and pragmatics.	ENG.K1	• Group teaching (F2F Lectures) • Virtual sessions • Class Discussion	• Assignments • Online Quizzes • Discussion boards • Midterm Exam • Final Exam

Code	Course Learning Outcomes	Code of CLOs Aligned with program	Teaching Strategies	Assessment Methods
1.2	Demonstrate knowledge of significant theories that focus on semantics and pragmatics.	ENG.K1	• Group teaching (F2F Lectures) • Virtual sessions • Class Discussion	• Assignments • Online Quizzes • Discussion boards • Midterm Exam • Final Exam
2.0	**Skills**			
2.1	Assess how language is used to perform “speech acts”.	ENG.S3	• Group teaching (F2F Lectures) • Virtual sessions • Class Discussion	• Assignments • Online Quizzes • Discussion boards • Midterm Exam • Final Exam
2.2	Differentiate between what is explicitly said and what is implied.	ENG.S4	• Group teaching (F2F Lectures) • Virtual sessions • Class Discussion	• Assignments • Online Quizzes • Discussion boards • Midterm Exam • Final Exam
3.0	**Values, autonomy and Responsibility**			
3.1	N/A	N/A	• N/A	• N/A

C. Course Content

No	List of Topics	Contact Hours
1	Week 14 topics:Revision	4

No	List of Topics	Contact Hours
2	Week 15 topics: Revision	4
3	Week 16:Final Exam	0
4	Week 1 topics: Chapter 2: Logic and Meaning	4
5	Week 2 topics: Chapter 3: Concepts and Meaning	4
6	Week 3 topics: Chapter 4: Lexical Units	4
7	Week 4 topics: Chapter 5: Contextual Variability of Word Meaning	4
8	Week 5 topics: Chapter 6: Paradigmatic Relations of Inclusion and Identity	4
9	Week 6 topics: Chapter 7: Paradigmatic Relations of Exclusion and Opposition	4
10	Week 7 topics:Chapter 9 & 12: Syntagmatic Semantic Relations and Exclusions of Menaing	4
11	Week 8:Midterm Exams	0
12	Week 9 topics: Chapters 13 & 14: Grammatical Meaning and Argument Structure	4
13	Week 10 topics: Chapter 15: Verbs and Adjectives	4
14	Week 11 topics: Chapter 16: Prepositions	4
15	Week 12 topics: Chapters 18 & 19: Speech Acts - Reference and Deixis	4
16	Week 13 topics: Chapter 20: Conversational Implicatures	4
Total		56

D. Students Assessment Activities

No	Assessment Activities*	Assessment timing (in week no)	Percentage of Total Assessment Score
1	Assignment 1	2-3	10%
2	Assignment 2	8-9	10%
3	Assignment 3	12-13	10%

No	Assessment Activities*	Assessment timing (in week no)	Percentage of Total Assessment Score
4	Discussion Board	12-12	4%
5	Quiz 1	10-10	3%
6	Quiz 2	13-13	3%
7	Midterm Exam	8-8	20%
8	Final Exam	15-17	40%

***Assessment Activities (i.e., written test, oral test, oral presentation, group project, essay, etc.)**

E. Learning Resources and Facilities

1. References and Learning Resources

Essential References	Cruse, A. (2011). Meaning in language: An introduction to semantics and pragmatics. (3rd ed.). Oxford: Oxford University Press. ISBN#: 9780199559466 (print).
Supportive References	None
Electronic Materials	None
Other Learning Materials	None

2. Required Facilities and Equipment

Item	Resources
Facilities (Classrooms, laboratories, exhibition rooms,simulation rooms, etc.)	Learning Management System (LMS): Blackboard Online Assessment Tools integrated into Blackboard Classroom
Technology equipment (projector, Smart Board, software)	Blackboard, data show Online Assessment Tools integrated into Blackboard (LMS), including quizzes, assignments, and discussion boards.
Other Equipment (depending on the nature of the specialty)	None

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Quality of Learning Resources	Faculty member	Direct
Effectiveness of Teaching	Committee of learning resources & Elearning	Direct
Effectiveness of students assessments	Students	Indirect "Student-Survey"
The extent to which CLOs have been achieved	Quality committee	Direct

Assessors **(Students, Faculty, Program Leaders, Peer Reviewer, Others (specify)**
Assessment Methods **(Direct, Indirect)**

G. Specification Approval

Council / Committee	English Language and Translation Department Council
Reference No.	19
Date	5/13/2026